

## **Rotogravure Technology & Innovation Day 'Image To Print'**

**In partnership Sun Chemical, Windmüller & Hölscher and Janoschka Group organize worldwide Rotogravure Technology & Innovation Days themed "Image to Print", focusing on the promotion of gravure package print technology.**



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The first "Image to Print" event was held in St. Petersburg, Russia on February 5<sup>th</sup>, 2009.

The conference, for practical demonstration purposes followed by a company tour at Janoschka Pavlovsk (Janoschka Group's Russian production site for rotogravure cylinders and graphical services), hosted over 70 guests from different market players mainly from Russia and the Ukraine and of course representatives of all three partners reporting about the development of gravure printing in the Russian market place. Ambitious discussions and active exchange with the experts were continued at a common dinner in the evening.

"Image to Print" is keen to support local printers, converters and brand owners with the objective of providing an insight to gravure printing best practice and developing gravure printing knowledge and skills.

The roadshow's next stop-over will be Kuala Lumpur, Malaysia, planned for mid 2009.

For further information on "Image to Print", please visit [www.image-to-print.com](http://www.image-to-print.com) or contact Ms. Sabine Joachims at [sabine.joachims@janoschka.com](mailto:sabine.joachims@janoschka.com)

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### **About Sun Chemical**

Sun Chemical, the world's largest producer of printing inks and pigments, is a leading provider of materials to packaging, publication, coatings, plastics, cosmetics, and other industrial markets.

### **About Windmüller & Hölscher**

Windmüller & Hölscher is one of the leading companies in the area of flexible packaging. The array of products offers a broad range of machinery and equipment ranking among the best in the field of extrusion, printing and conversion.

### **About Janoschka Group**

Janoschka Group is a leading full service provider for pre-press services in the packaging market serving international and renowned clientele with a complete range of products, including rotogravure and flexo printing tools, embossing cylinders, reproduction services and artwork.