



PRESS INFORMATION

26 March 2019

Printing Technology & Innovation Days for Flexible Packaging Jakarta, Indonesia | 20/21 March 2019

The “Image-to-Print” roadshow set up by Janoschka, Nordmeccanica, Rossini, Siegwirk and Windmüller & Hölscher had again invited the packaging market to a further “Image-to-Print” event. The roadshow had its recent stop-over in Jakarta on March 20/21. After 2011 this was the second conference for the Indonesian emerging market.

The touring event, which has been running with huge success since 2009, is dedicated to supporting local printers, brand owners and the finishing industry. The workshops provide an insight into the best practices of gravure and flexographic printing and highlight global trends in the packaging industry.

The workshop’s focal point is on the requirements and conditions of the local market. The program focuses specifically on market developments, strategies and technical innovations in printing inks and printing tools as well as printing and laminating machines for gravure and flexographic applications.

Besides presentations and think tank discussions, the agenda of the two-days conference offered the more than 200 guests a visit to PT. Siegwirk Indonesia, a leading worldwide manufacturer of printing inks for packaging. The visit provided insights into the production and development of printing ink solutions for sustainable packaging.

Successful brand management with sustainable colours was the topic of the additionally provided workshop class „Print Color Management - Fingerprint & Profiling“. Siegwirk and Janoschka experts gave a lecture on the most important asset of a brand, namely colour, and its consistent printing and hence sustainable presentation - no matter on what supermarket shelf in the world.

The symposium in Jakarta is the twentieth stop for the very successful Image-to-Print roadshow, which has already visited Russia, Malaysia, Thailand, Brazil, Argentina, Dubai, Mexico, Indonesia, China, Vietnam, Italy, Poland, Hungary, Philippines, China, South Africa and India.

For further information, please visit: www.image-to-print.com
or contact the organization office at: roadshow@image-to-print.com

