

## Image-to-Print

**Workshop Printing Technology & Innovation Days for Flexible Packaging  
Shijiazhuang, China | 21 – 22 October 2015**

**The “Image-to-Print” roadshow set up by Janoschka, Windmüller & Hölscher, Sun Chemical and Nordmeccanica recently stopped in China.**



The touring event, which has been running with huge success since 2009, is dedicated to supporting local printers, brand owners and the finishing industry. Various workshops provide an insight into the best practices of gravure and flexographic printing and highlight global trends in the packaging industry.

Again in Shijiazhuang, the focus laid on the requirements and conditions of the local market. The program specifically highlighted the market developments, strategies and technical innovations in printing inks and printing tools as well as printing and laminating machines for gravure and flexographic applications.

Besides presentations and think tank discussions, the agenda of the two day conference included a visit to the leading flexible packaging producer Hebei Qite Packing Co. Ltd. who granted insight into its running production on a Windmüller & Hölscher HELIOSTAR S rotogravure press and VAREX multilayer extrusion line as well as Nordmeccanica Simplex SL 1300 laminating machine.

The symposium in Shijiazhuang is the fifteenth stop for the very successful Image-to-Print Roadshow, which has already visited Russia, Malaysia, Thailand, Brazil, Argentina, Dubai, Mexico, Indonesia, China, Vietnam, Italy, Poland, Hungary and Manila.

For further information, please visit [www.image-to-print.com](http://www.image-to-print.com) or contact the organisation office at [sabine.joachims@janoschka.com](mailto:sabine.joachims@janoschka.com).

**Janoschka**



**WINDMÜLLER & HÖLSCHER**

*nordmeccanica*  
group

**SunChemical**  
a member of the DIC group The DIC logo is a small green square with the letters 'DIC' in white.



Pic 1: Image-to-Print Conference in the Hilton Hotel in Shijiazhuang, China



Pic 2 + 3: Visiting the packaging specialist Hebei Qite Packing



Pic 4: The Image-to-Print Shijiazhuang organizers and speakers.