PRINTING TECHNOLOGY & INNOVATION DAYS FOR FLEXIBLE PACKAGING

3 - 4 July 2019
Istanbul, Turkey

CUSTOMERS
THANKS
Statistics
Sales
Analytics

PRINTING TECHNOLOGY & INNOVATION DAYS FOR FLEXIBLE PACKAGING

HOSTED BY:

janoschka

nordmeccanica group

ROSSINI

SIEGWERK

WINDMÖLLER & HÖLSCHER

The Initiative

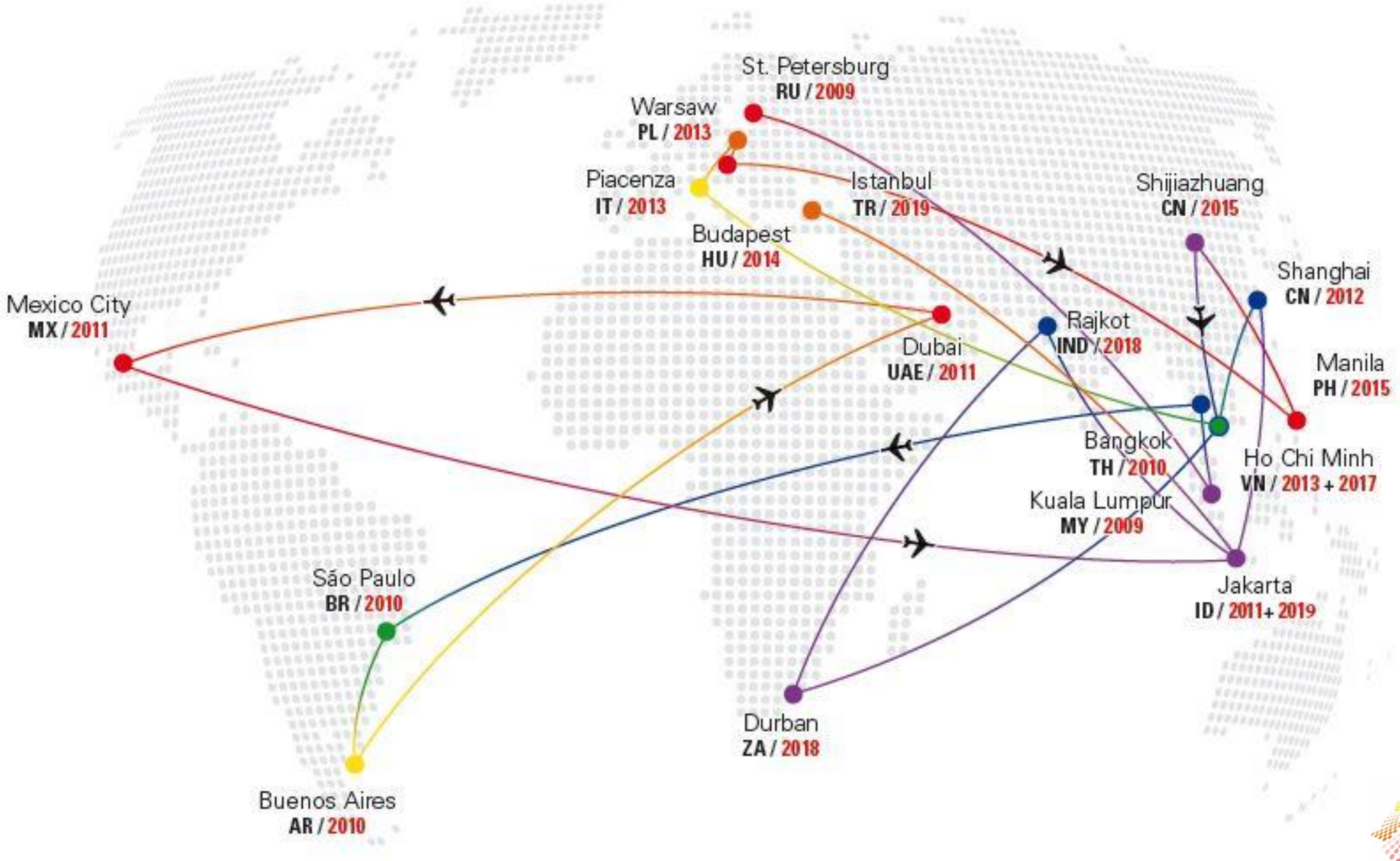
The partners of Image-to-Print have joined forces within international Technology & Innovation Days themed “Image-to-Print”.

“Image-to-Print” is keen to support local printers, converters and brands, and aims that the provision of the workshop will provide an insight to printing best practice and future developments.

The History

Born in 2008, starting in early 2009, the “Image to Print” Road-Show has travelled for 19 Events to 17 Cities and has approached far more than 2700 interested experts of about 1500 related companies from 45 countries.

So far!


St. Petersburg
RU / 2009
Warsaw
PL / 2013
Piacenza
IT / 2013
Istanbul
TR / 2019
Budapest
HU / 2014
Shijiazhuang
CN / 2015
Shanghai
CN / 2012
Mexico City
MX / 2011
Rajkot
IND / 2018
Dubai
UAE / 2011
Manila
PH / 2015
Bangkok
TH / 2010
Ho Chi Minh
VN / 2013 + 2017
Kuala Lumpur
MY / 2009
São Paulo
BR / 2010
Jakarta
ID / 2011+ 2019
Durban
ZA / 2018
Buenos Aires
AR / 2010

Outlook

Further „Image-to-Print“ events are planned for

East and South East Asia, Eastern Europe, Sub-Sahara Africa, and others to come …

communicate

janoschka

nordmeccanica group

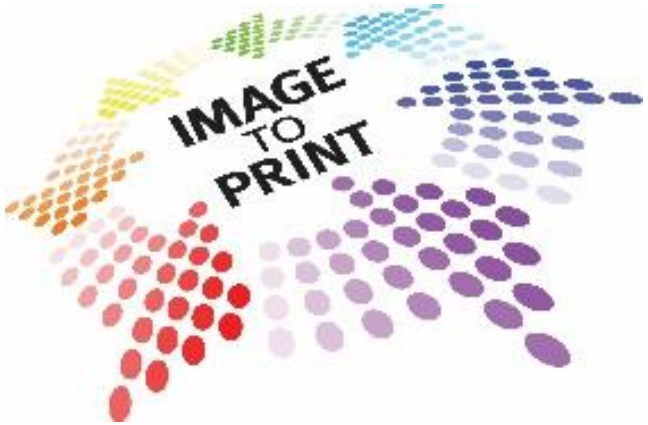
ROSSINI

SIEGWERK

WINDMÖLLER & HÖLSCHER

- For the respect of all, please put your mobile phones on “silence”.
- We hope that you all have left your business card and your company details with our hosts.
- No need to take notes or photos, we will sent a link with all presentations after the event.

We wish you all an enjoyable and interesting event!



THE GRAPHIC SUPPLY CHAIN

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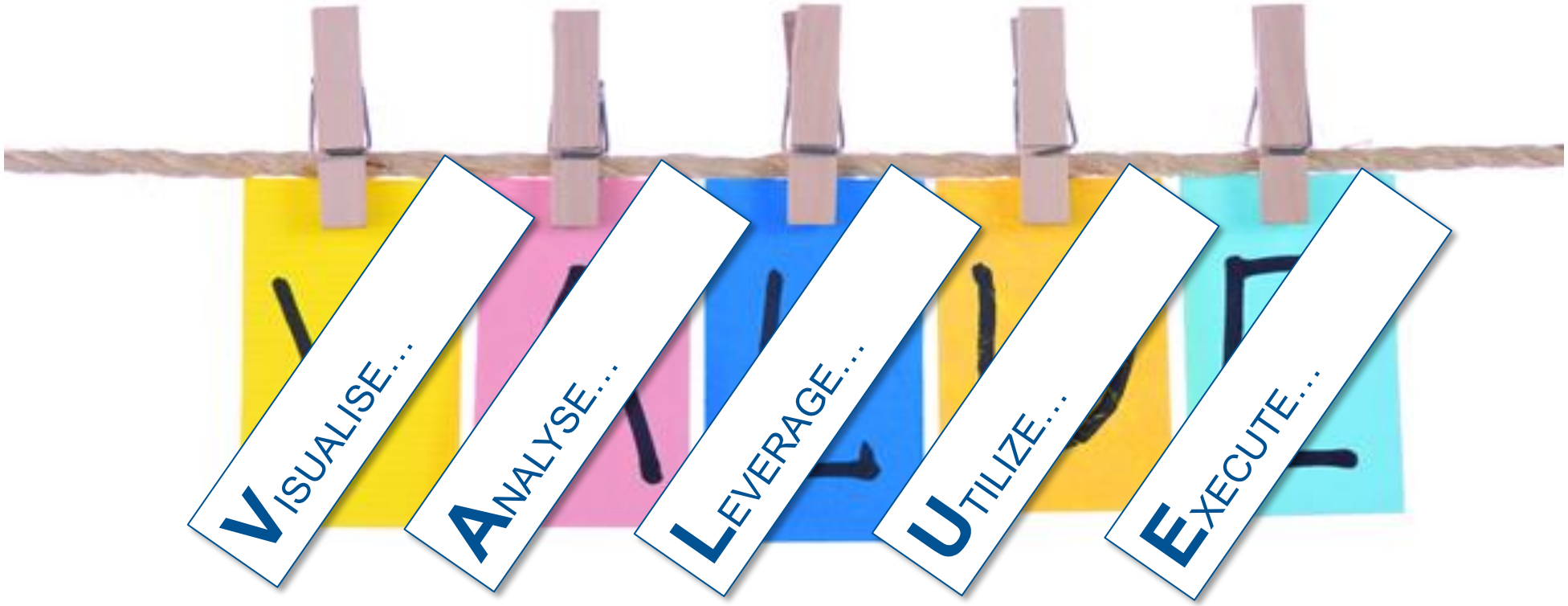
janoschka SIEGWERK nordmeccanica group ROSSINI WINDMÖLLER & HÖLSCHER

THE GRAPHIC SUPPLY CHAIN



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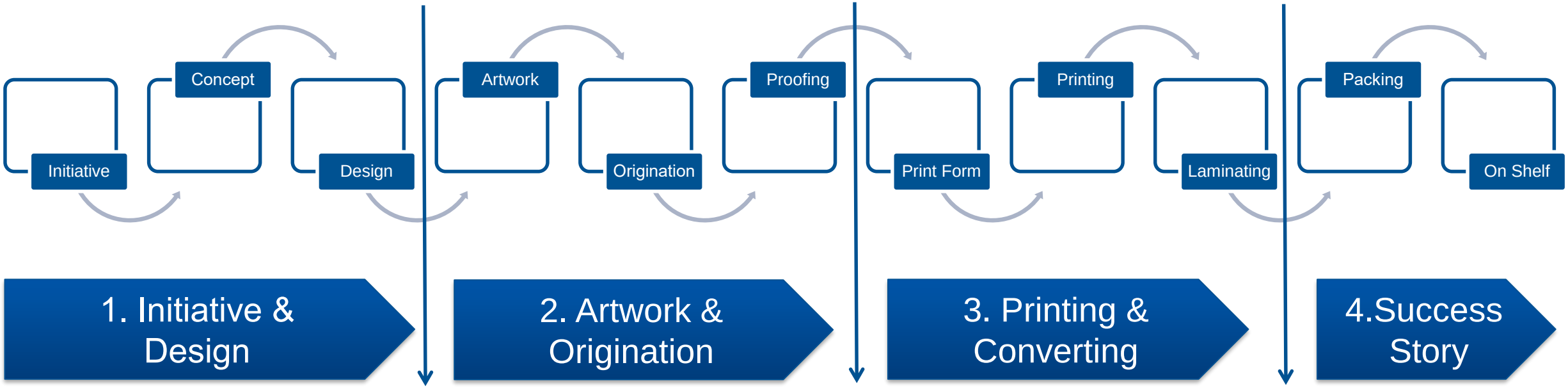
THE GRAPHIC SUPPLY CHAIN



W&H at a glance

International Leader in the Flexible Packaging Market

Founded in 1869

Headquartered in Lengerich (Germany)

Owner-managed, family company

- Over 50 machine types
- Approx. 935 Mio. Euro turnover (W&H Group)
- Approx. 3.000 employees worldwide

W&H is the only full system provider worldwide – from film extrusion to finished sack

W&H Product Range: Printing

VISTAFLEX | Flexographic

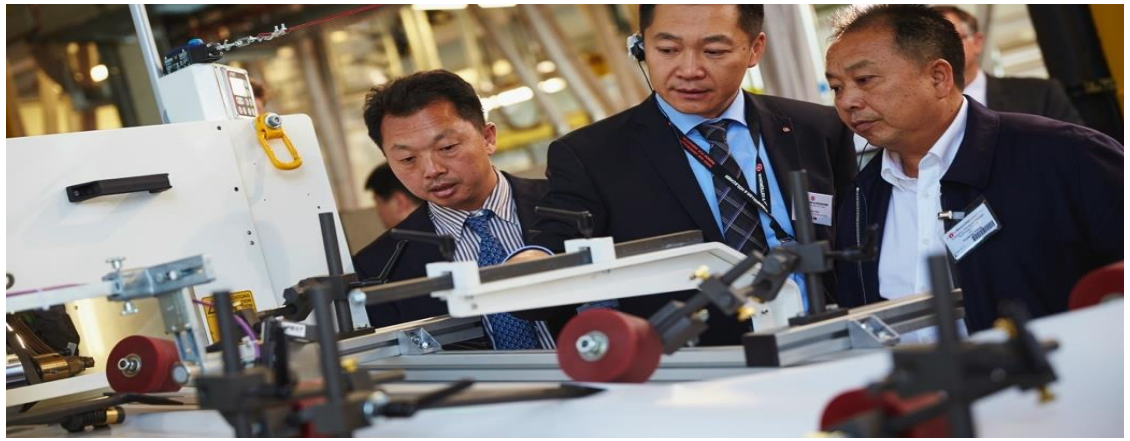
NOVOFLEX´´ | Flexographic

MIRAFLEX´´ | Flexographic

DYNASTAR, HELIOSTAR ´´ | Gravure

Worldwide: We are where our customers need us

- 23 sales and service locations worldwide
- Represented in over 100 Countries
- More than 5,000 customers in 131 countries on 6 continents
- Over 50 languages and 35 nationalities in the W&H family
- Long-term, global market orientation and presence
- Strong international partner



W&H: Our locations

W&H HEADQUARTERS | Lengerich / Germany

W&H
GARANT MASCHINEN
EXAKT
W&H ACADEMY

W&H GROUP | Worldwide

Australia / Melbourne
Austria / Vienna
Brazil / Sao Paulo
Chile / Santiago
China / Bejing
China / Hongkong
Czech Republic / Prostějov
Colombia / Bogota
India / New Delhi
Italy / Lodi
Mexico / Mexico City
Netherlands / Amsterdam
Poland/ Warsaw
Russian Federation / Moscow
South Africa / Durban
Taiwan / Taichung City
Thailand / Bangkok
Turkey / Istanbul
Ukraine / Kiev
USA / Lincoln

EDUCATION & TRAINING
SERVICE
MANUFACTURING
SALES

150 Years W&H / BUILDING THE FUTURE TOGETHER

COMPANY PROFILE
janoschka
JANOSCHKA AN ZUSHE
HQ
GERMANY
>1.600
EXPERTS
25
PRODUCTION SITES
15
COUNTRIES

Our core business: **Flexible packaging** for consumer goods (food/non-food)

SBU: **BRANDS**

OUR VISION

We are the most customer-oriented company in the industry.

WORLDWIDE

janoschka

● 25 PRODUCTION SITES IN 15 COUNTRIES

>190
EMPLOYEES

24.000
PRINTING CYLINDER

240
EMBOSSING SET

12.000
STEEL BASE

THE GRAPHIC SUPPLY CHAIN

janoschka SIEGWERK nordmeccanica group ROSSINI WINDMÖLLER & HÖLSCHER

PRINTING TECHNOLOGY & INNOVATION DAYS FOR FLEXIBLE PACKAGING

Introduction to Siegwerk

Mustafa Güler

Vice President EMEA, Business Unit Sheetfed &
Managing Director, Turkey and Middle East

Welcome to SIEGWERK

TRADITION **Family-owned** business
with **traditional values**
and more than **180 years** of experience

EMPLOYEES >5,000 **Siegwerkers**
in more than 70 sites worldwide

QUALITY Individual ink solutions
for **packaging** and **publications**

QUANTITY More
than **300,000 tons/year**
of printing inks produced

REVENUE **1.1 billion +** euros in 2018

Siegwerk Packaging Business Units

SIEGWERK

Flexible Packaging*

Narrow Web*

Sheetfed*

Paper & Board

Liquid Food Packaging

Tobacco*

Leading market position

Digital

Focus Strategy

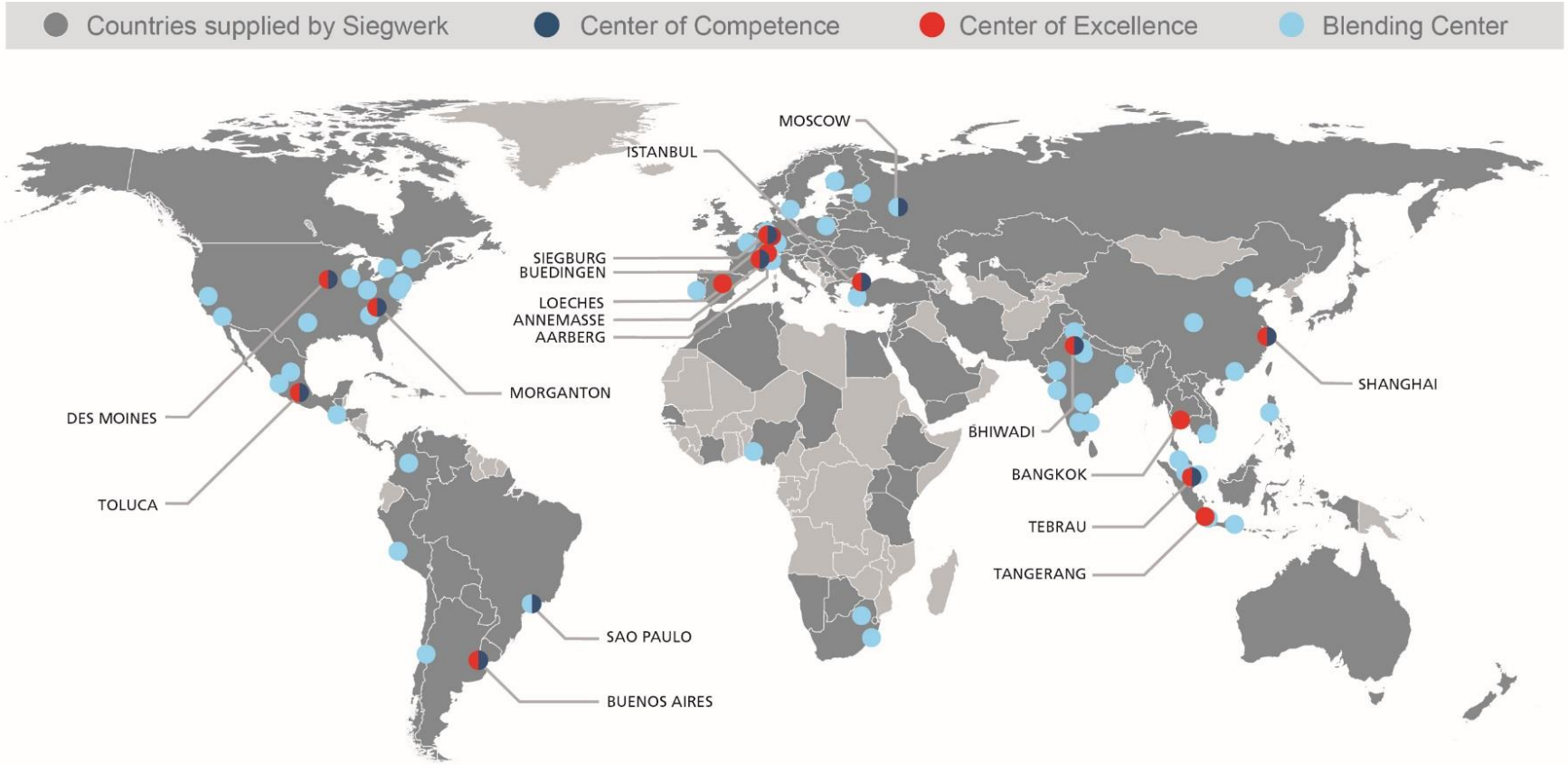
Global Leader in Packaging Inks

IMAGE TO PRINT

Global footprint

SIEGWERK

Siegwerk manufactures and blends ink solutions in more than 70 sites worldwide



Center of Competence in Turkey

- Tuzla, Turkey

Blending Center in Turkey

- İzmir, Turkey

- Headquarter in Siegburg, Germany
- Primary production in 15 Centers of Excellence
- 50 Blending Centers
- Developments in 12 Centers of Competence

A Glance to Siegwerk Turkey

Production :

Capacity - İstanbul: 15.000 tons
Capacity – İzmir: 2.000 tons

Site key facts – İstanbul

- Site foundation date 2005
- Land size total 7,200 m²
- Employees total 94

Key Highlights

- Siegwerk's second biggest solvent based production site (with respect to sales)
- Serving Flexible Packaging Business Units on Turkey & export market
- TSSIP project running:
  - to improve HSE
  - to increase warehouse capacity
  - to ensure safe and efficient process
- ISO 9001, ISO 14001 certified.

Projects / Initiatives

- Tuzla Safety and Storage Investment Project (TSSIP)
- NC Dissolving Closed Type Mixer

Site key facts - İzmir

- Site foundation date 2013
- Land size total 2,500 m²
- Employees total 12

Key Highlights

- State of the art production and technology site, serving Tobacco Business Units on Turkey & export market
- ISO 9001, ISO 14001 certified.

Flexible Packaging Team Turkey – Key Contacts

SIEGWERK

Sales

Tuna Ünal
Head of Sales

Team: 7 fte

Fatih Karademir

Murat Yıldız

Irmak Gürkan

Sales Managers

Ertan Dağasan
Export Operations Manager

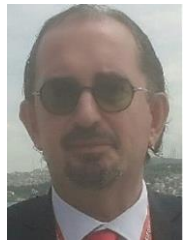
Elif Gezgin
AMS Manager

Technology

Nilgün Örnek
Head of Technology Turkey

Team: 17 fte

Erol Habib
Technology Development Department Manager



Mete Karabağ
Technology Business Development Manager

Esra Torluoğlu
Application Technology Department Manager

IMAGE TO PRINT

We guide you to efficient & safe performance

SIEGWERK

INK, HEART & SOUL

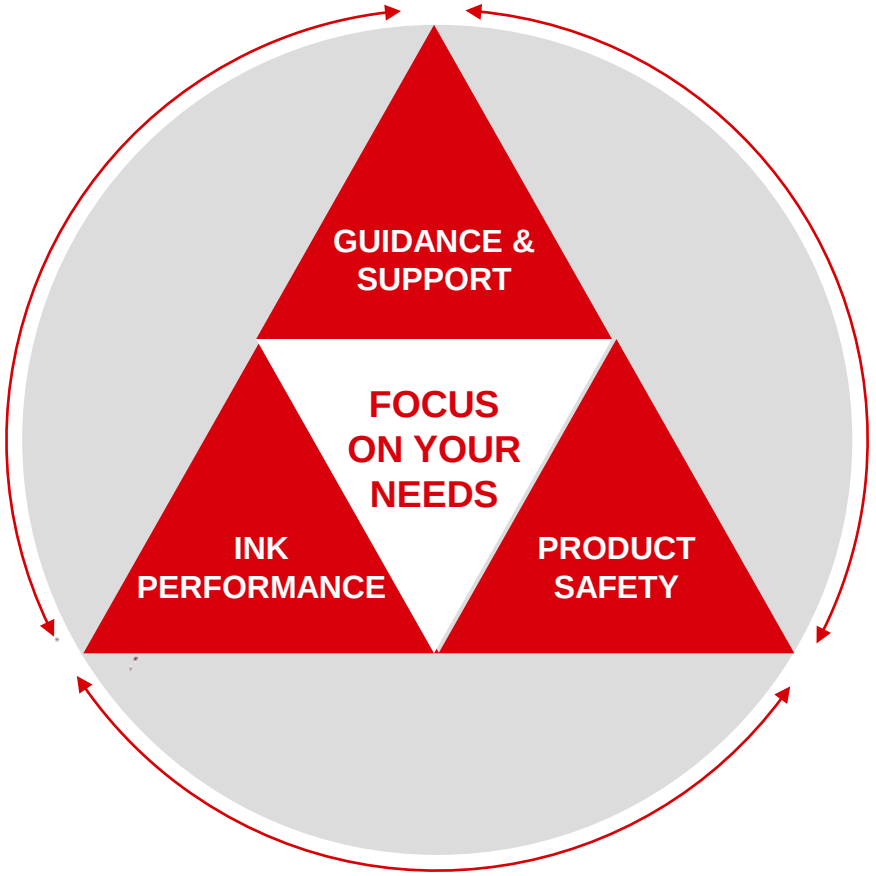


IMAGE TO PRINT

ROSSINI

Sleeves, rubber rolls and equipments for the printing industry

ROSSINI

ROSSINI - a family company in 3rd generation

Since 1928

Felice Rossini, owner

Rossini stands for:

- Innovative products
- High-quality products
- Worldwide customer service

ROSSINI

STRONG & UNIQUE PORTFOLIO

EQUIPMENT:

SLEEVE STORAGE / PRIMA grinding machine / EVOLUTION CI drum cleaner

FLEXOPRINTING:

Flexo Sleeves	Everstat / Starcoat
Adapters	Carbo Bridge / Air Carrier
Air mandrels	steel and carbon fiber
Anilox	covers and base sleeves

GRAVURE & LAMINATION:

SPEEDWELL Sleeves / Rubber rollers / Inking rollers

OFFSET:

Leonardo blanket sleeve (web-fed offset)

Aluminum & Litho sleeves for packaging offset)

IMAGE TO PRINT

ROSSINI in the world today

7 factories – 450 employees

USA

SPAIN

HQ ITALY
Milano

ITALY
L'Aquila

ROMANIA

INDIA

BRASIL

4 x Europe

1 x USA

1 x South America

1 x Asia

4 sales & service offices

(Germany, France, UK, China)

ROSSINI

Local service in Turkey

ALMELEK MATBAA MÜR.
BOYA SAN. VE TİC A.Ş
www.almelek.com
contact@almelek.com
Tel: +90 216 593 08 25

R&D

Flexibility

Web Handling

Set-up time

Quality

Operator Friendly

Reliability

nordmeccanica group

Presenter: Vincenzo Cerciello, Nordmeccanica SpA

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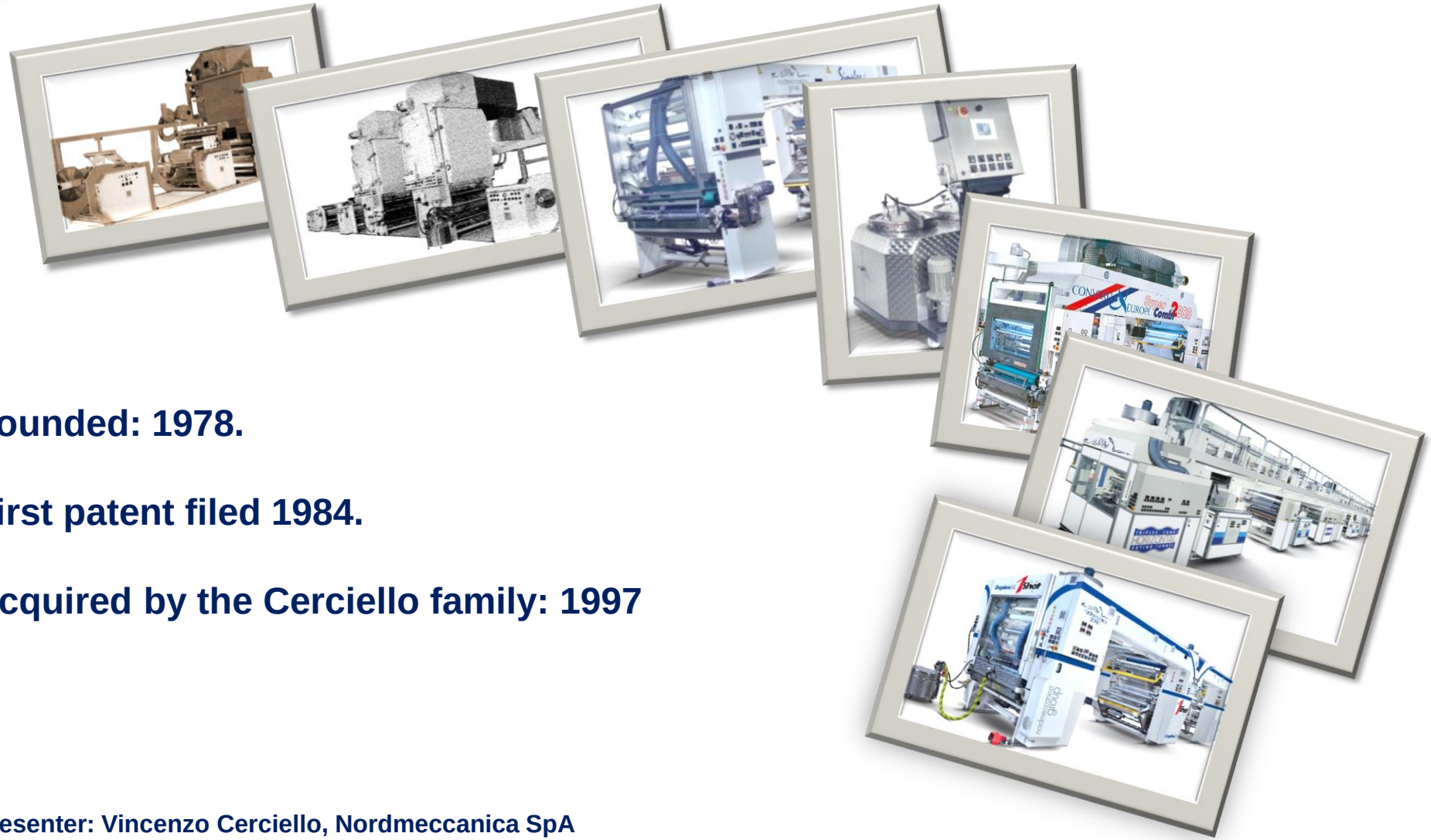
Company History



Founded: 1978.

First patent filed 1984.

Acquired by the Cerciello family: 1997

Presenter: Vincenzo Cerciello, Nordmeccanica SpA

280 employees.

3 Locations, 7 Plants.

Over 30,000 m^2 (330,000 sqf).

Plant expansion: 2006-7-8-10-11-12-13-14-15-16

110 M Euro Volume of yearly sales (~300 machines delivered in one year).

70% Global Market Share.

Nordmeccanica NA.

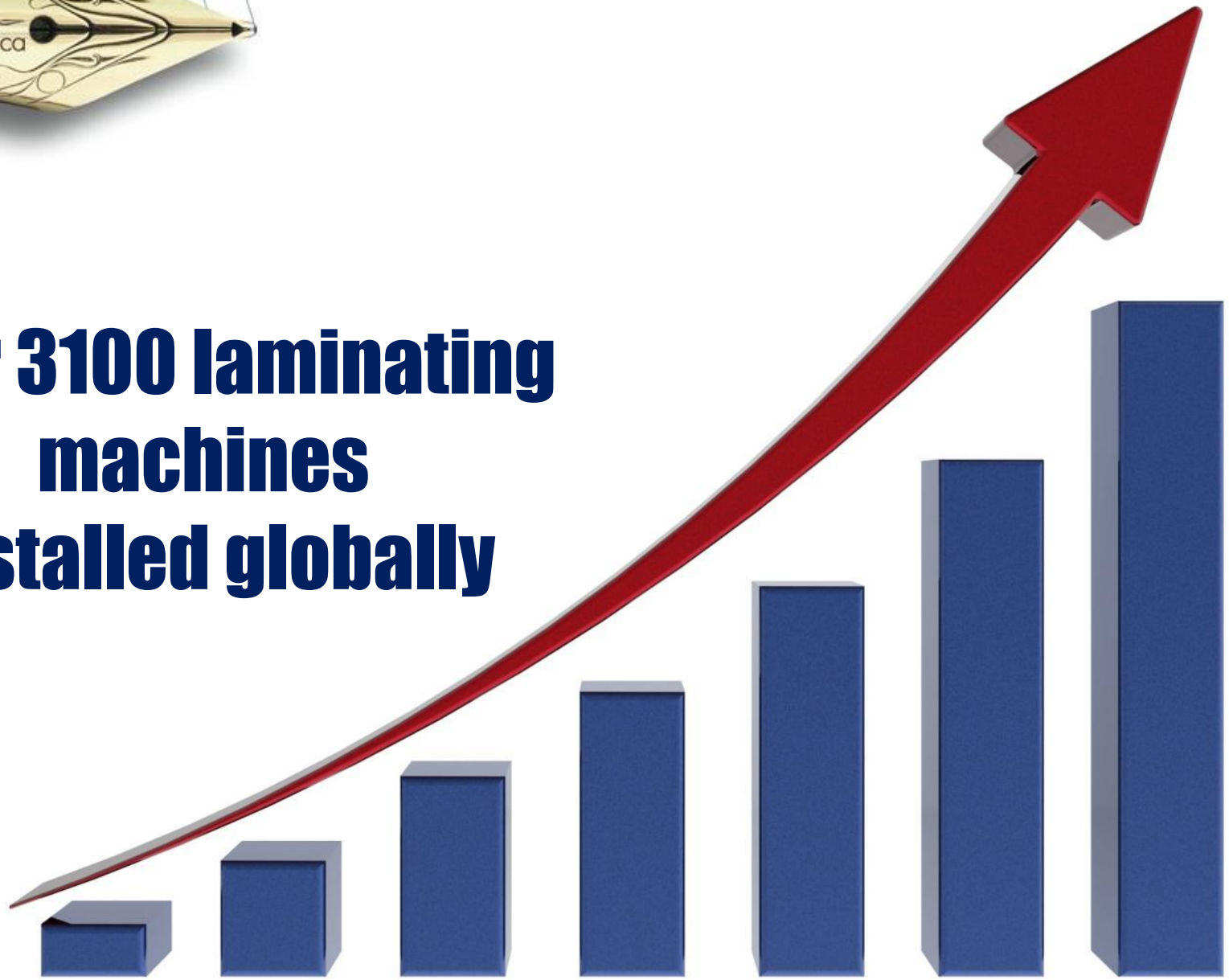
Nordmeccanica LA.

Nordmeccanica China.

Nordmeccanica India.

Presenter: Vincenzo Cerciello, Nordmeccanica SpA

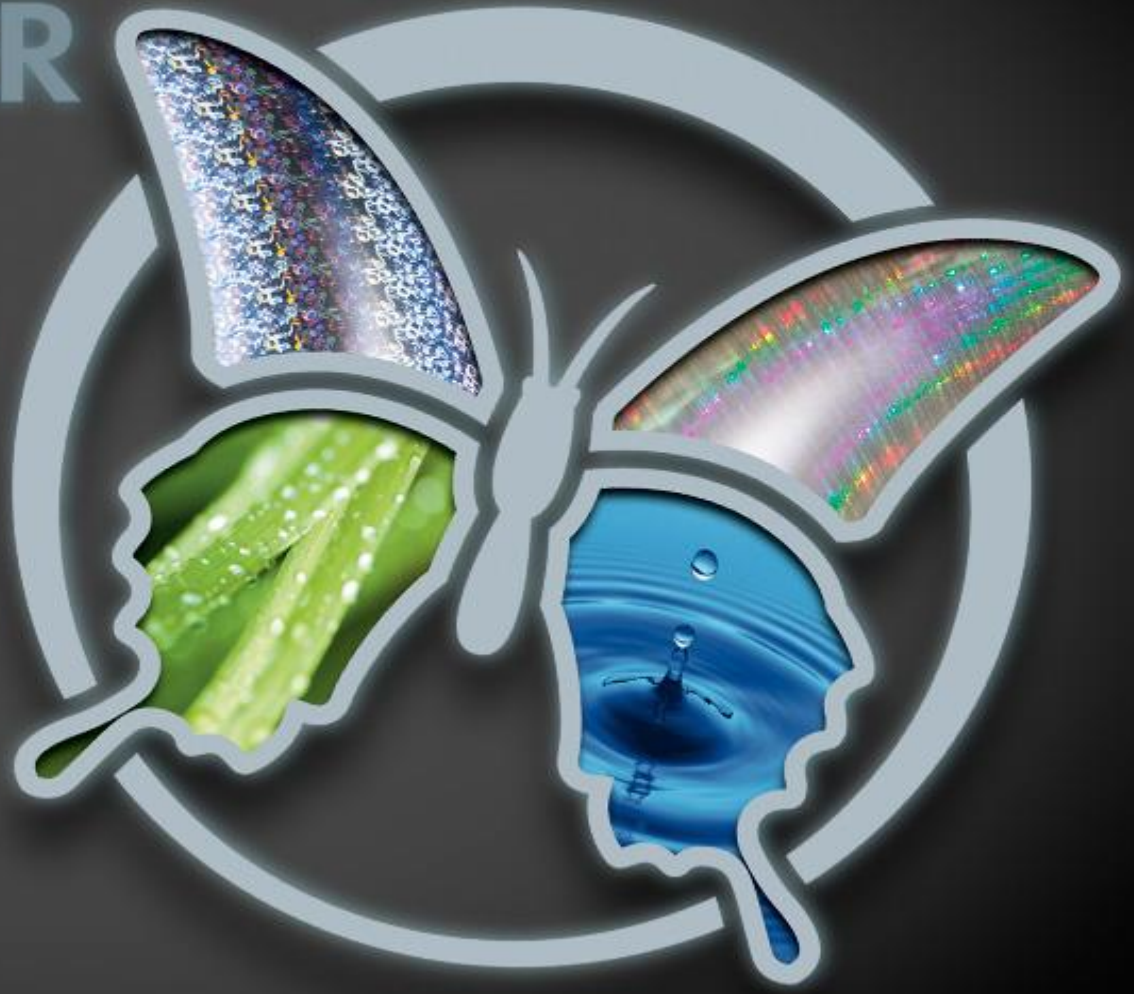
Over 3100 laminating machines Installed globally



Presenter: Vincenzo Cerciello, Nordmeccanica SpA

AND FROM 2014….

NORDMECCANICA METALLIZER



nordmeccanica group

janoschka
Improve Quality
Experts
Dedicated
Improve Efficiency
SIEGWERK
Save Costs
ROSSINI
nordmeccanica group
IMAGE TO PRINT
SaveTtime

THANK YOU

janoschka SIEGWERK nordmeccanica group ROSSINI WINDMÖLLER & HÖLSCHER IMAGE TO PRINT