



## Printing Technology & Innovation Days for Flexible Packaging

19 | 20 June 2013 / Piacenza, Italy

# AGENDA

## 19 JUNE

- 10h00 **Registration Coffee & Welcome**
- ~ **Market trends & innovations in flexible packaging**  
Mr Rudi Weis-Schiff, Managing Director, Janoschka
  - ~ **Ink supply in your region**  
Mr Marco Ferrari Dagrada, Sales Manager, Sun Chemical
  - ~ **Your supplier for rotogravure and flexo printing, extrusion and converting equipment**  
Mr Enrico Vogogna, Managing Director,  
Windmüller & Hölscher Italiana
  - ~ **Nordmeccanica and the technological milestone**  
Mr Vincenzo Cerciello, Technical Director, Nordmeccanica
- 12h00 **Luncheon networking – Consult with the experts**
- ~ **Gravure ink innovations and capabilities**  
Mr Egidio Scotini, Liquid Inks Technical Director, Sun Chemical
  - ~ **Innovations in rotogravure printing**  
Mr Emilio Alliegro, Technical Sales Manager,  
Windmüller & Hölscher Italiana
  - ~ **Laser technology for rotogravure cylinder production**  
Mr Ralf Zähringer, Project Manager New Technologies, Janoschka
  - ~ **The Nordmeccanica way of metallization**  
Mr Fabiano Rimediotti, Nordmeccanica
- 15h00 **Coffee Break**
- ~ **Innovations in flexo printing**  
Mr Markus Bauschulte, Technical Sales Director,  
Windmüller & Hölscher
  - ~ **Developments in flexo plate making**  
Mr Carlos Anguita, Business Unit Flexo, Janoschka Barcelona
  - ~ **The lamination “re”volution**  
Mr Vincenzo Cerciello, Technical Director, Nordmeccanica
  - ~ **Common statement of the roadshow partners**  
**The future-oriented, environment-friendly and sustainable process for flexible packaging production**
- 17h30 **Wrap-up / Questions & Answers**
- 18h00 **End**
- 18h30 **Bus transfer for dinner**
- 19h00 **Welcome Aperitif**
- 20h00 **Dinner**

## 20 JUNE

- 09h00 **Departure by bus to Nordmeccanica**
- 09h30 **Welcome**
- 10h00 **Factory tour and machine presentations**
- 12h00 **Lunch**
- 13h00 **Wrap-up and discussion session**
- 14h00 **End / Return to hotel by bus**

## LOCATIONS

### Venue / Accommodation

Best Western Park Hotel  
Strada Val Nure 7  
29122 Piacenza  
Tel. +39 523 71 26 00  
park.pc@bestwestern.it

### Company Visit

Nordmeccanica S.p.A.  
Strada dell'Orsina, 16  
29122 Piacenza  
Tel. +39 523 59 64 11  
nordmeccanica@nordmeccanica.com

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