



# IMAGE TO PRINT

## INVITATION

ROTOGRAVURE  
TECHNOLOGY & INNOVATION DAYS

28 | 29 March 2011

Dubai, United Arab Emirates

  
nordmeccanica  
group

**SunChemical**<sup>®</sup>  
a member of the DIC group 



**WINDMÖLLER & HÖLSCHER**

**janoschka**

## 28 MARCH / PROGRAMME

- 12h00 **Registration and Get-Together Snack**
- 13h00 **Welcome**
- ... **Market trends & developments for packaging prepress**  
Mr Rudi Weis-Schiff, Managing Director, Janoschka
- ... **Your supplier for rotogravure and flexo printing, extrusion and converting equipment**  
Thomas Lengenber, Sales Director, Windmüller & Hölscher
- ... **Nordmeccanica and the technological milestone**  
Mr Ettore Perego, Sales Manager, Nordmeccanica
- ... **Ink supply in your region**  
Mr Cesare Antonelli, Export Manager, Sun Chemical
- 15h00 **Coffee Break**
- ... **Pac.Space – the first common colour standard for packaging gravure**  
Mr Stefan Hilss, Business Unit Manager Graphics, Janoschka
- ... **Rotogravure portfolio and strategy**  
Mr Ulrich Harte, Marketing Manager, Windmüller & Hölscher
- ... **The lamination “re”volution**  
Mr Vincenzo Cerciello, Technical Director, Nordmeccanica Group
- ... **Gravure innovation & capabilities**  
Mr Dr Luigi Florida, Technical Manager Liquid Inks, Sun Chemical
- 19h00 **Pick-up at Jumeirah Beach Hotel for evening entertainment**

## 29 MARCH / PROGRAMME

- 09h30 **Networking Morning Snack**
- 10h30 **Innovative lightweight printing tools for rotogravure**  
Mr Jean-Philippe Daumalle, Managing Director, Janoschka ArtCyl
- ... **Innovations in rotogravure printing**  
Mr Sven Wüstefeld, Technical Sales Manager, Windmüller & Hölscher
- ... **Innovative solutions in flexible packaging laminating**  
Mr Rüdiger Schmitz, Business Director, Henkel
- ... **The future-oriented, environment-friendly and sustainable process for flexible packaging production**  
Common statement of the roadshow partners
- 12h30 **Luncheon Networking - Consult with the experts**
- 14h00 **Individual round-table discussions (choose your preferred subject)**
- Janoschka: rotogravure prepress services
  - Sun Chemical: inks and applications
  - W&H: printing and flexible packaging production
  - Nordmeccanica: lamination and laminates functionality
- You may submit your topics!
- 16h00 **Wrap-Up**
- 16h30 **End**



### Conference location

Jumeirah Beach Hotel \*\*\*\*\*  
Dubai  
Tel: +971 (0)4 348 0000  
JBHinfo@jumeirah.com

### Accommodation

Rooms at special conditions are available at selected hotels. Please see registration form.

Please register before **15 March** with the enclosed registration form or mail to [sabine.joachims@janoschka.com](mailto:sabine.joachims@janoschka.com)  
Tel: +49 7825 849 243.

[www.image-to-print.com](http://www.image-to-print.com)