



‘Image-to-Print’ roadshow hosted in Indonesia

Kippenheim, December 9, 2011. The roadshow “Image-to-Print” set up by Sun Chemical, Windmüller & Hölscher, Nordmeccanica and Janoschka had recently moved on to Jakarta, Indonesia. Close to 200 guests from all over South East Asia attended the event in November in the Indonesian capital.

Market trends, strategies and latest technical developments in printing inks, forms and machines for rotogravure printing and laminating were presented and discussed with the experts. The visit of the local printer PT. INDOKONVERTA INDAH with a live demonstration of the HELIOSTAR® SH press was visualizing modern rotogravure printing.

“Image-to-Print” is keen to support local printers, converters and brands and aims that the provision of the workshop will provide an insight to gravure printing best practice and future developments and will support local market needs.

After successful “Image-to-Print” events in Russia, Malaysia, Thailand, Brazil, Argentina, Dubai, Mexico and Indonesia, the roadshow is to be continued in 2012. Turkey is definitely among the focused destinations.

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