



SunChemical[®]

a member of the DIC group



working for you.

Corporate Capabilities

©2012 Sun Chemical.



The challenges you face
are **MORE** challenging than ever.





COSTS

SUSTAINABILITY

COMPLIANCE **SPEED**

COMPETITION

SAFETY





Requiring a **TRANSFORMATION**
in the way you do business.





You're not alone.

You've got a partner—

the world's largest provider of
inks, coatings, and pigments.





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SunChemical®

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is transforming itself to help you compete in
today's dynamic business environment, through...



Quality

Service

Innovation



Quality



- Comprehensive and consistent offering of world-class products, services, and solutions
- Saving time, money, and being eco-efficient



Service



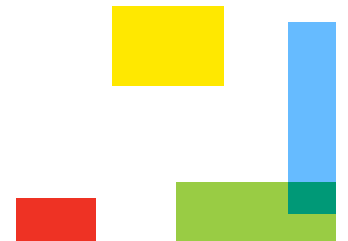
- Over 100 years of knowledge and experience working for you
- World-class technical and customer service
- Consistent delivery on our promises
- Specialized services not expected from an “ink company”



Innovation



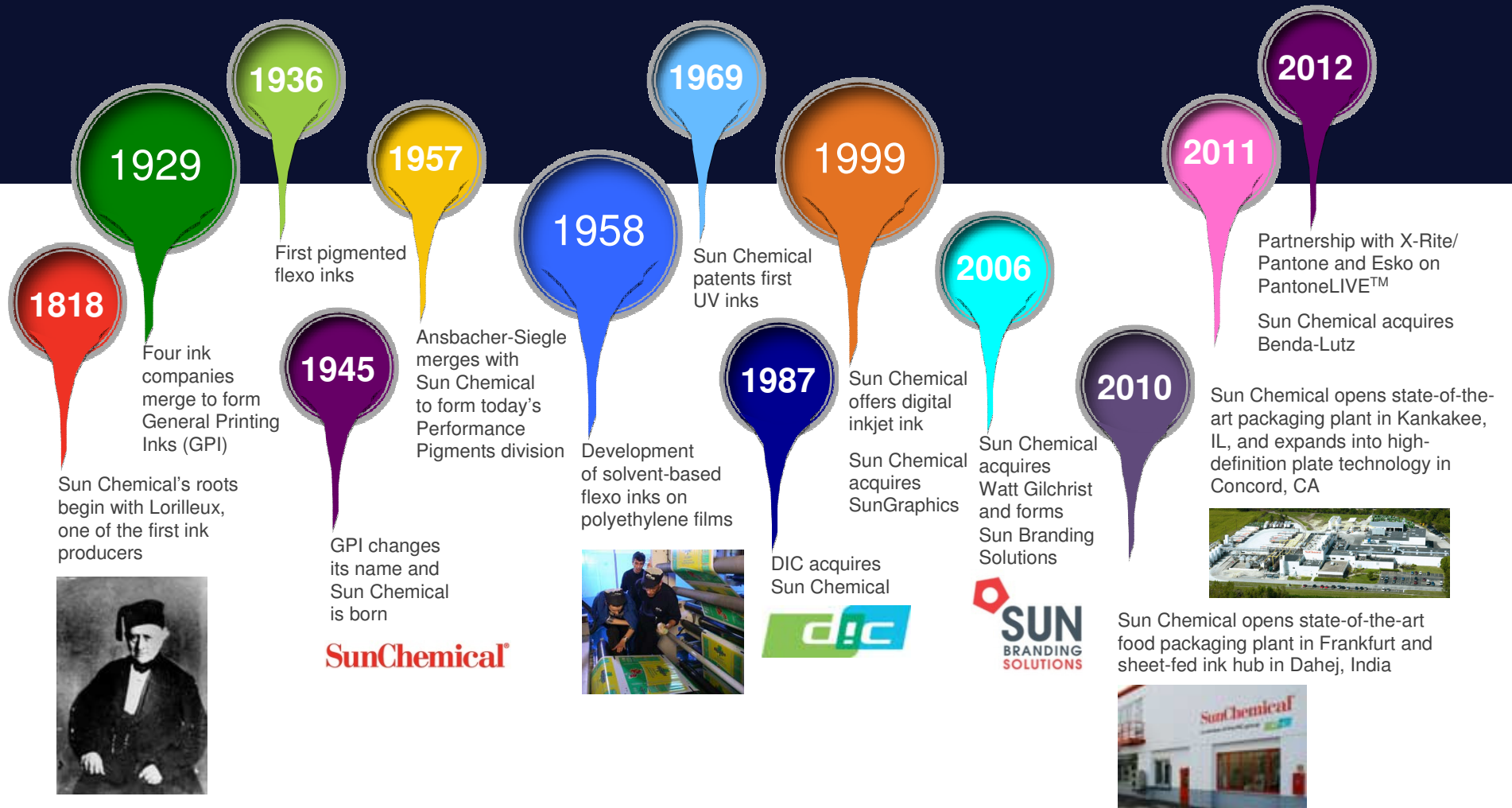
- Breakthroughs in ink and pigment technology
- 10 R&D centers worldwide
- Averaging two patents per month



The image features a dark navy blue background. In the top-left corner, there is a small red square above a small teal square. In the bottom-right corner, there is a cluster of four squares: a yellow square, a red square, a teal square, and a light blue square.

An unique heritage

Market Leadership



SunChemical



Strong Parent Company

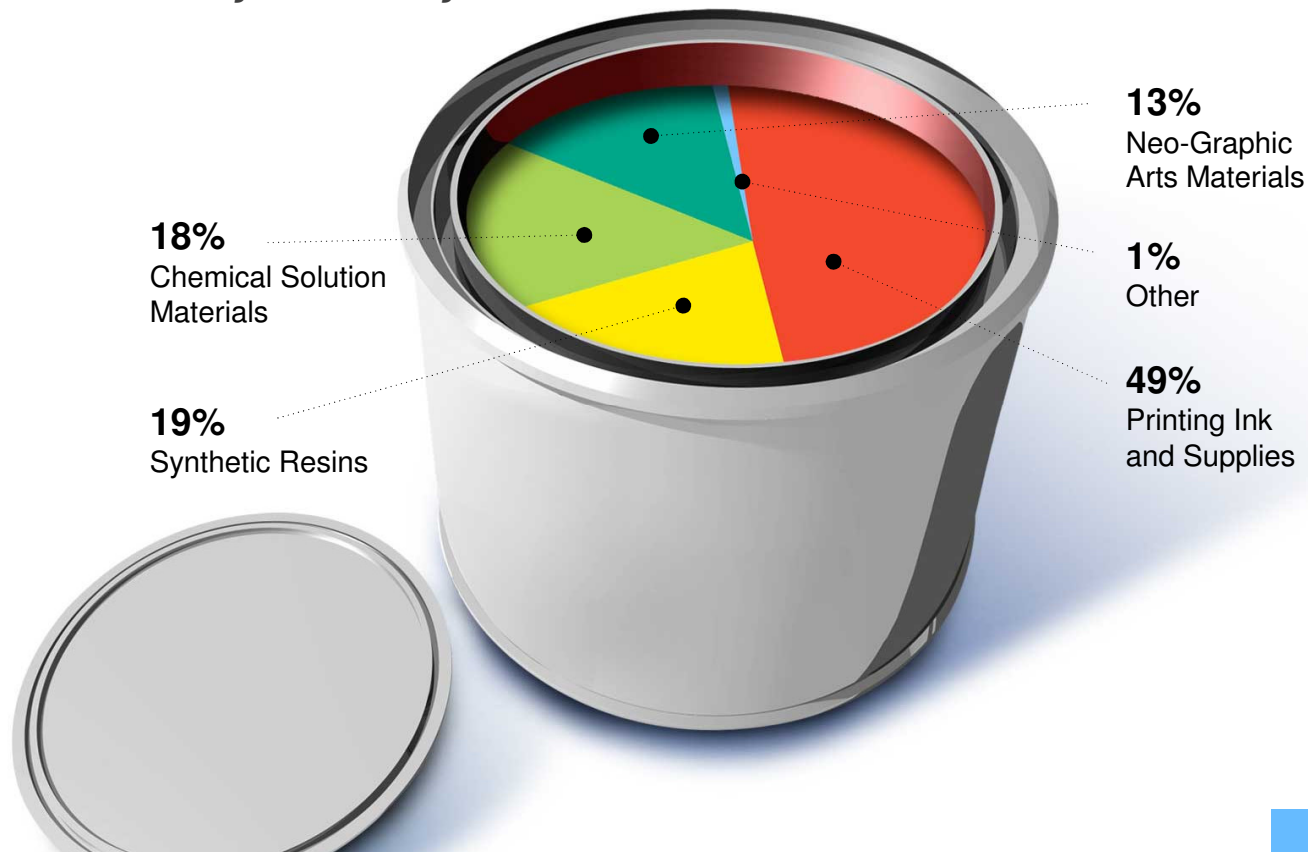


Color & Comfort by Chemistry

\$9.7 billion net sales

190 subsidiaries and affiliates

21,572 employees in **164** countries and regions





Solutions through products and
services

Packaging Inks and Coatings

For all packaging applications (flexible packaging, labels and sleeves, folding carton, corrugated, containers, etc.)

- Flexographic and Gravure liquid inks
- Conventional Lithographic inks
- Energy-Curable inks (UV, LED and EB)
- Screen inks
- Digital Inkjet inks



Publication Inks and Coatings

For newspapers, magazines, circulars, advertising, collateral, etc.

- Heatset inks
- Coldset inks
- Publication Gravure inks
- Sheet-fed inks
- Energy-Curable inks (UV and EB)



Commercial Inks and Coatings

For forms, documents, decals, scratch cards, CD/DVD media inserts, displays, posters, and more

- Sheet-fed inks
- Heatset inks
- Screen inks
- Digital inks
- Energy-Curable inks (UV and EB)



Industrial Inks and Coatings

For automotive, electronics, optical disc, plastic card, glass, metal, flooring, furniture, textiles, and more.

- Screen and Pad inks
- Flexo and Gravure inks
- Digital inks
- Energy-Curable inks (UV and EB)



Digital Inkjet Ink Technology

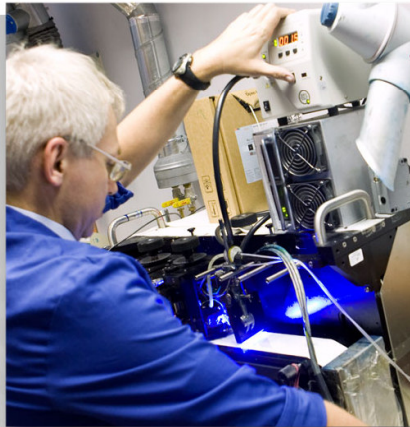
- UV Inkjet inks
- Solvent Inkjet inks
(Wide Format and Super Wide Format)
- Oil Inkjet inks
- Hot Melt Inkjet inks
- Aqueous Inkjet inks

Ink Integration:

- Integration of ink, print head and printing system

Engineering Support:

- Training
- Product support



Electronics Materials

For solar cells, electronic devices and printed circuit boards

- Silver and aluminum metallization pastes
- Conductive inks
- Etch resists, dielectrics and solder masks
- Printing Technologies (Inkjet, Digital, and Screen Printing)



Specialty Coatings

- Coldseal adhesives and release lacquers
- Barrier coatings technology for flexible food packaging
- Antimist coatings
- Heatseal lacquers
- Metal primers
- Aluminum coatings
- Glass coatings



Services

Helping customers meet and exceed their sustainability, color and technical goals through:

- SunCare™ Environmental Services
- Brand Color Management
- Customer-Tailored Technical Support





Sun Branding Solutions

- Brand life-cycle management
- Unique approach to brand consultancy and package design
- Strategic partnerships with the world's leading brand owners and retailers



SBT
BRANDING
TECHNOLOGIES



**Your
Packaging
Partner**
PACKAGING DEVELOPMENT



Legal Impactt
LABELLING ACCURACY



Parker Williams
CREATIVE DESIGN



Gilchrist
DESIGN REALISATION

Brand Protection Solutions

For mid- to high-level, overt and covert security solutions

- Taggant reader systems
- Hidden image technology
- Specialty inks and effects



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Market

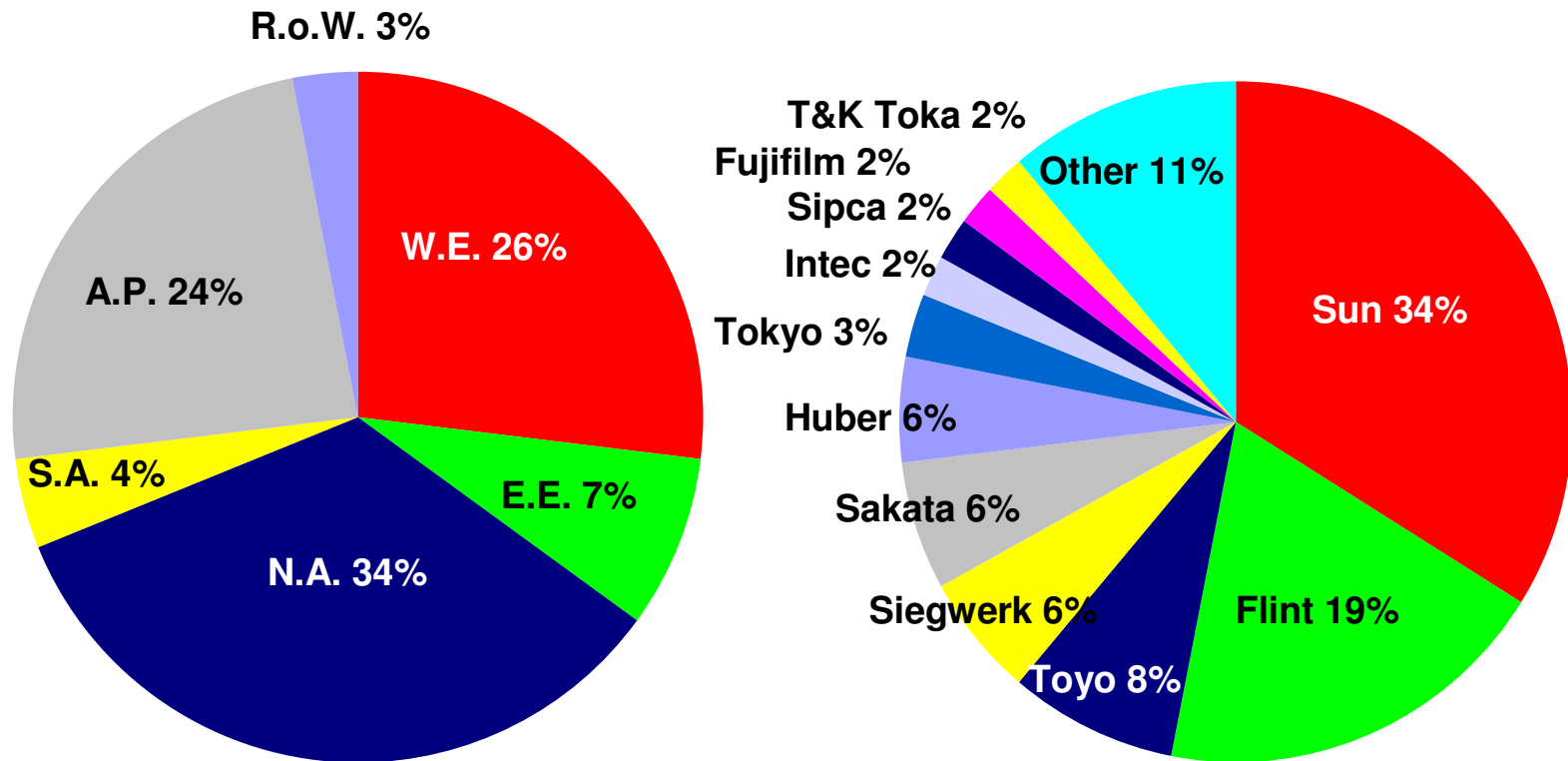


World Printing Ink Market

13.4 bln.€



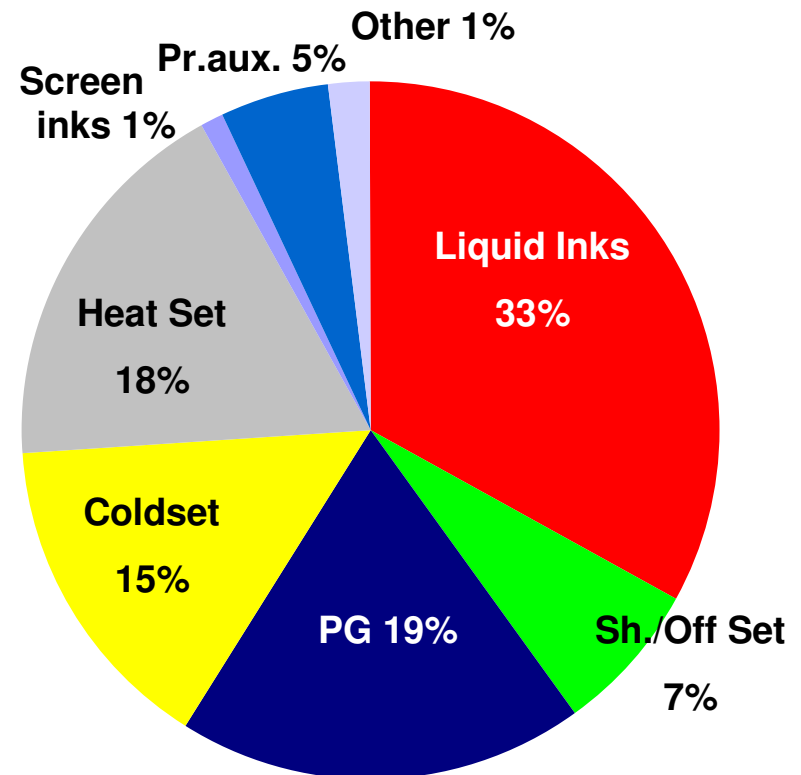
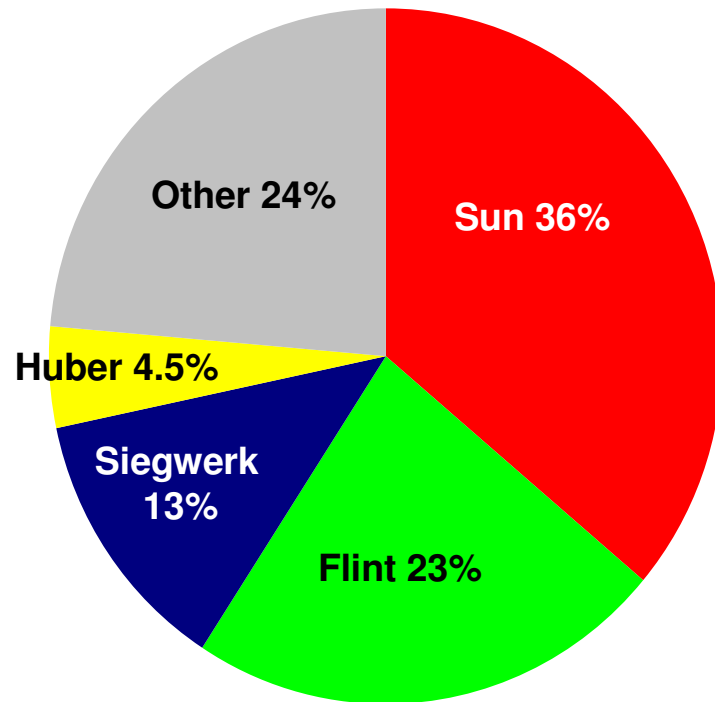
World Printing Ink Market



About 13.4 bln.€



Western European Ink Market





Market drivers

VALUE IN USE

SUSTAINABILITY

COMPLIANCE

SPEED

OPERATIONAL EFFICIENCY

SAFETY

INNOVATION





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the world's largest provider of
inks, coatings, and pigments.





Thank You!



working for you.

Sun Branding
Solutions

SunGraphics

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Pigments

Inks and
Coatings

Consumables