

Technology & Innovation Days

Image-to-Print

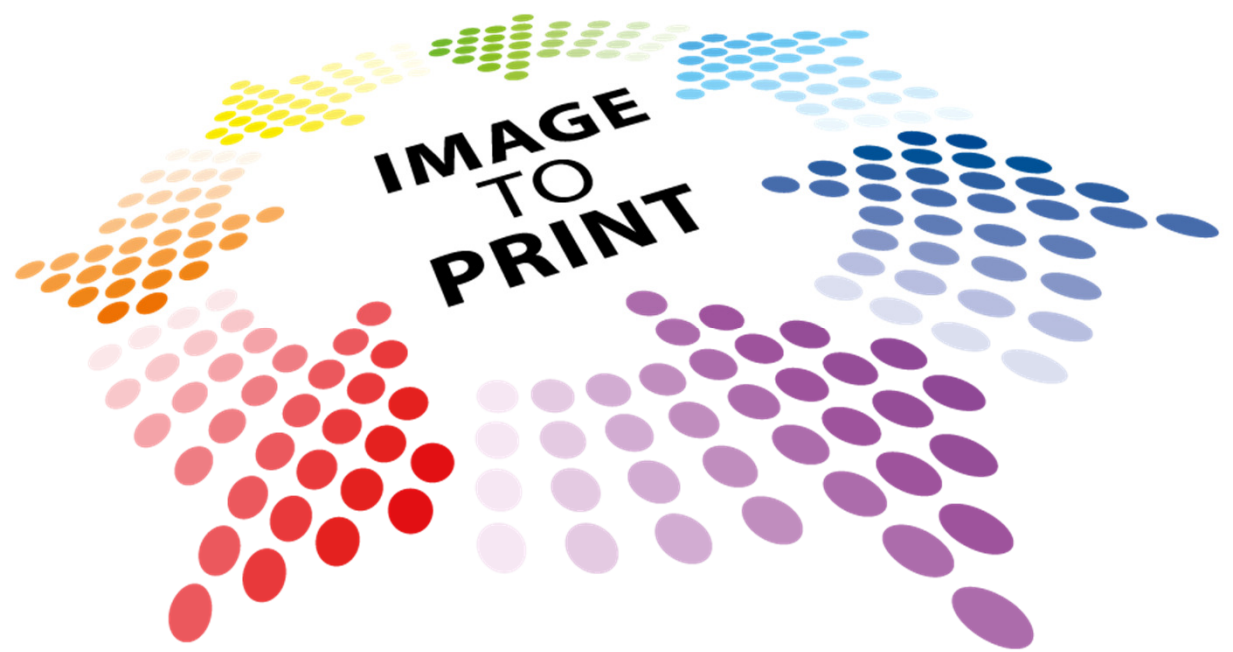
June 19th and 20th, 2013

Piacenza, Italy



WINDMÖLLER & HÖLSCHER

janoschka



Technology & Innovation Days

Image-to-Print

Welcome!
Benvenuto!



The Initiative

The partners

Sun Chemical, Windmöller & Hölscher, Nordmeccanica and **Janoschka** have joined forces within international Technology & Innovation Days themed “Image-to-Print”.

“Image-to-Print” is keen to support local printers, converters and brands, and aims that the provision of the workshop will provide an insight to printing best practice and future developments.





History

Born in 2008, starting in early 2009, the “Image to Print” road-show has traveled to 11 Cities in 11 countries and has approached around 1500 interested experts of about 800 related companies.

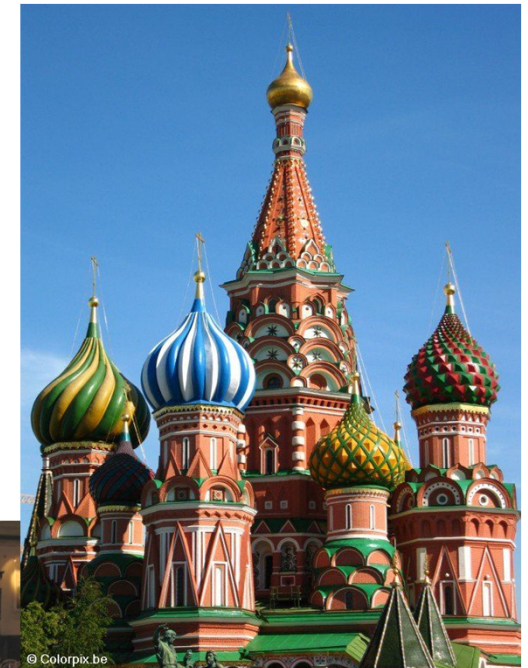
So far!





St. Petersburg, Russia

- 5 February 2009
- 60 participants
- Plant visit to Janoschka Pavlovsk





Kuala Lumpur, Malaysia

- 9 / 10 June 2009
- 100 participants
- Plant visits to Great Wall Packaging Company, presentation HELIOSTAR Roto Press and Janoschka APE Engraving Company.





Bangkok, Thailand

- 9 / 10 March 2010
- 100 participants
- Plant visit to TPN Packaging Company, presentation of HELIOSTAR Roto Press.





Sao Paulo, Brazil

- 21 / 22 June 2010
- 90 participants
- Plant visit to Finepack Packaging Company, presentation of HELIOSTAR Roto Press and SIMPLEX Lamination machine.





Buenos Aires, Argentina

- 15 / 16 November 2010
- 100 participants
- Plant visit to Janoschka Bosisio Engravers with the presentation of the newly installed Direct Laser Line





Dubai, UAE

- 28 / 29 March 2011
- 60 participants from the Middle East
- Panel Discussion





Mexico City, México

- 22 / 23 June 2011
- 70+ participants
- Expo Pack Show
- Plant visit to Janoschka Mexico





Jakarta, Indonesia

- 30 Nov / 1 Dec 2011
- 200 participants
- Plant visit to



PT. INDOKONVERTA INDAH
ROTOGRAVURE PRINTING and CONVERTING INDUSTRY

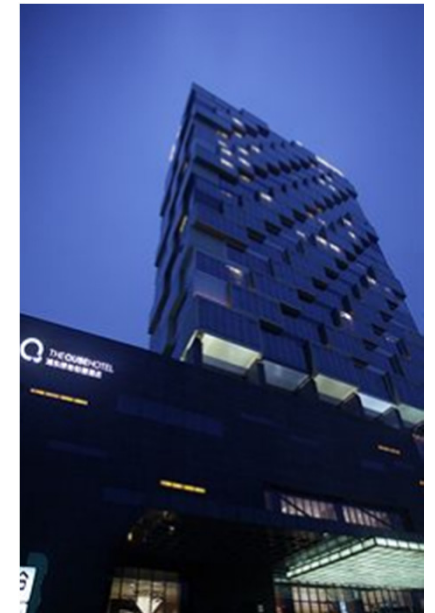


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Shanghai, China

- 27 Oct 2012
- 220 participants
- Grand opening of Nordmeccanica Machinery Shanghai





Ho Chi Minh City, Vietnam

- April 4th, 2013
- 250 participants
- Plant visit to Janoschka APE





Piacenza, Italy

- June 19th and 20th, 2013
- Plant visit to Nordmeccanica





Outlook

Further „Image-to-Print“ events are planned for Poland, Chile, Columbia, Mexico, Korea, India and others to come ...



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Today's Agenda:



Image-to-Print Conference

10 h Registration Coffee & Welcome

▪Market Trends & Innovations in Flexible Packaging in Europe

Mr Rudi Weis-Schiff, Managing Director, Janoschka

▪Ink supply in your region

Mr Marco Ferrari Dagrada, Sales Manager, Sun

▪Your supplier for rotogravure and Flexo printing, extrusion and converting equipment

Mr Enrico Vogogna, Managing Director
Windmüller & Hölscher Italiana

▪Nordmeccanica and the technological milestone

Mr Vincenzo Cerciello, Technical Director,
Nordmeccanica

12h Luncheon Networking

Discuss with experts

- **Gravure ink innovations and capabilities**
Mr Marco Ferrari Dagrada, Sales Manager, Sun
- **Innovations in rotogravure printing**
Mr Emilio Alliegro, Sales Manager
Windmüller & Hölscher Italiana
- **Laser technology for rotogravure cylinder
production**
Mr Ralf Zähringer, Project Manager
New Technologies, Janoschka
- **The Nordmeccanica way of metallization**
Mr Fabiano Rimediotti, Nordmeccanica

15h Coffee-Break



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Today's Agenda:

Image-to-Print Conference

15h Coffee-Break

- **Innovations in flexo printing**
Mr Markus Bauschulte, Technical Sales Director,
Windmüller & Hölscher
- **Developments in flexo plate making**
Mr Carlos Anguita, Business Unit Flexo,
Janoschka Barcelona
- **The lamination “re”volution**
Mr Vincenzo Cerciello, Technical Director,
Nordmeccanica
- Common statement of the roadshow partners
**The future-oriented, environment-friendly
and sustainable process for flexible
packaging production**

17h30 Wrap-up / Questions & Answers

18h00 End

18h30 Bus transfer for dinner

19h00 Welcome Aperitif

20h00 Dinner



19.30 h Aperitif
20.00 h Dinner

Villa Restaurant:

Gourmet di De Marco Luca & C.
Strada Regina, 141
Frazione Quarto
29100 Piacenza



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Tomorrows Agenda:

Image-to-Print Conference

- 09h00 **Departure by bus to Nordmeccanica**
- 09h30 **Welcome**
- 10h00 **Factory tour and machine presentations**
- 12h00 **Lunch**
- 13h00 **Wrap-up and discussion session**
- 14h00 **End / Return to hotel by bus**





- For the respect of all, please put your mobile phones on “silence”
- We hope that you all have left your business-card and your company details with our hosts
- No need to take notes, we will send to each of you a DVD with all presentations after the event.



We wish you all
an enjoyable
and interesting event!



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